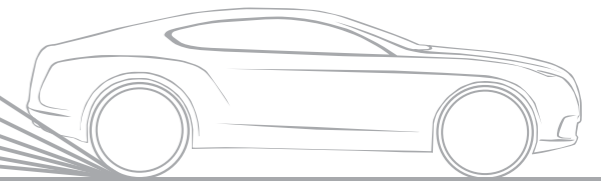


Power on Ice 2012

YOUR 2012 EXCLUSIVE INVITATION
FINLAND



BENTLEY

BENTLEY MOTORS LIMITED, PYMS LANE, CREWE, CHESHIRE CW1 3PL, ENGLAND
www.bentleymotors.com

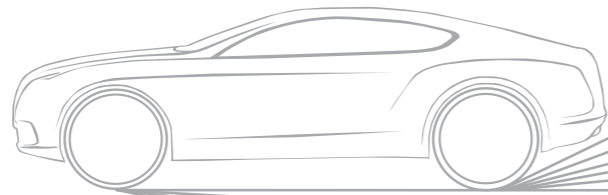


BENTLEY

Power on Ice 2012

YOUR 2012 EXCLUSIVE INVITATION

Extreme Driving Excellence





Power on Ice.

To celebrate the Bentley world ice speed record set by Juha Kankkunen earlier this year, we would like to invite you to join us for Bentley Power on Ice 2012.

Our exclusive winter adventures allow you to experience for yourself how the all-wheel drive performs on snow and smooth ice meaning you'll really get to know the winter capabilities of a Bentley.

Naturally, this is all within a controlled environment, with the guidance of our expert instructors. We continue with a unique two-day programme, each for a small select group of Bentley owners, and designed to fully demonstrate the exceptional poise of the Continental GT series in the most adverse conditions.

Of course, you'll want to unwind after the driving, so we have reserved luxury accommodation, and arranged a superb combination of local and gourmet cuisine.

There will be plenty of opportunity to relax after spending the day on our specially prepared frozen lakes and ice test tracks, and to exchange your experiences with your fellow Bentley enthusiasts.

We hope you will join us for this highlight of the 2012 Bentley calendar.



In good hands. In a Bentley.

Knowing a Bentley is a superb way to indulge in the spirit of driving. Knowing how the car will react on snow and ice in precarious situations is another matter. And knowing how you will react yourself is something you have to experience for yourself.

The philosophy behind Power on Ice is to design a driving programme set in the most inspiring locations, that will take you and the car to the limit—and safely back again. Our individual and exclusive programme with just two guests per car and instructor allows us to tailor the activities to your skills and experience. Learn how to handle such demanding situations as slalom, emergency avoidance, braking and acceleration. We will demonstrate the effect of weight transfer on the car's handling during cornering, and how to use it to your advantage.

A car's motion and traction is the result of many interacting forces. We will show you how to understand these and to calculate how they affect handling. In this way, Bentley makes the unpredictable predictable—and controllable.

Under the guidance of a professional instructor sitting beside you, you will develop a feeling for manoeuvring the Bentley using just the accelerator and precise adjustments of the steering wheel to safely slide the car through loops and figure-of-eights.

Once you have completed the individual exercises, you will be ready to practice and hone your new skills in a number of realistic situations. These situations would be difficult enough to master on dry asphalt, and by managing them on a frozen surface, you

will feel the difference made by all-wheel drive, interacting with your own developing experience.

Finally, you will see how to turn the combination of sheer power and technology built into the Bentley Continental GT to your benefit—with all the time and space you need to experiment to your heart's content.

When you have returned home, think how it will feel to sit behind the wheel of your own Bentley. With your newly gained skills, knowledge and experience, and with even more confidence than before. Because you will know the true capabilities of your car.





Drive Hard, Play Hard...

Seemingly endless forests covered in snow and ice, the vast white landscape alternating with mountains, picturesque frozen lakes in clearings, crystal clear and biting cold air turning each breath into small white clouds, tracks of wild animals in the snow, utterly quiet except the sound of the snow crunching beneath your shoes.

The Lapland programme is located near Kuusamo, in the north-eastern corner of the province of Oulo, Finland. Just 60km south of the arctic circle and 40km west of the Russian border. This is home to Ruka, an area that has developed into an exclusive skiing resort around the Rukatunturi fell. Apart from the un-spoilt hilly countryside within the Ruka area, visitors to this area can also look forward to such perfect moments as the sighting of a reindeer or elk wandering through the woods.

The seasonal auroras found at this latitude continue to amaze even the most experienced – visitors and locals alike.

Just below the summit of Rukatunturi is the luxury hotel Ruka Peak, poised on the side of the mountain and overlooking the surrounding lakes and hills. All its spacious bedrooms have their own south-facing balcony offering breathtaking views. It is here that we will dine in front of the roaring open fire, and our guests can enjoy a cold beer in a hot tub, a Finnish smoke sauna or a traditional sauna after an exhausting day's driving. As well as the main hotel itself, we have also booked neighbouring luxury Ruka Peak cottages and apartments built in traditional Scandinavian style, which are available to those Bentley Driving participants seeking the added luxury of more privacy and space, or wishing to share space as a family or friends.





Born to run.

The eagerly awaiting pack of huskies may seem uncontrollable as you are preparing to set off. But on command they soon quieten down and begin their task: Transporting you smoothly through the woods. The pace is fast and the experience unforgettable.

Sit back in the sledge and enjoy the ride as your guide takes you to the destination for a traditional meal in front of a roaring fire at the very heart of this un-spoilt natural beauty.

Surf the snow.

Enjoy the total freedom of driving a snowmobile through the un-disturbed snowscape. Naturally, guides will be available to give you advice before you set off. Simply the (second) best way to travel across ice and snow – if you can't be in a Bentley, that is.





Schedule

ARRIVAL DAY

On arrival at the hotel you will be greeted by the Bentley Driving Team, and have time to relax and settle in before meeting your fellow guests over drinks, followed by dinner.

DAY ONE

After breakfast, you will transfer to the driving areas and ice tracks that have been specially prepared for this unique ice driving experience. Here, together with one other guest sharing your car, you will spend the morning driving Continental GTs and Continental Flying Spurs in truly extreme conditions, under the guidance of an experienced professional.

The driving exercises will be tailored to your personal preferences and experience, allowing ample opportunity for you to practise the skills you wish to focus on.

After a break for a delicious traditional lunch at the trackside, you will be split into two groups.

The first will begin the afternoon exploring the area by snowmobile, whilst the second group concentrates on ice driving. To ensure that each guest has some uninterrupted driving, the groups will switch in the middle of the afternoon.

After this first day of driving, you return to base with plenty of time to relax before a well-earned dinner.

DAY TWO

Following a hearty breakfast, you will return to the Bentleys on the ice, putting into practise the skills gained from the previous day, and working on more advanced techniques. The day will provide focussed time for you to work on the techniques you want to

refine, exploring the performance of the car and building your experience of a Bentley at the limit.

At the end of the day, after returning to refresh for the evening, the programme continues with a celebration dinner together. This is a unique experience on each continent, designed to have something very special of the region for you to share with your fellow Bentley drivers.

After the meal, you will be ready for a final nightcap and a well-earned night's sleep.

DEPARTURE DAY

Following breakfast, the Driving Team will wish you bon voyage before you transfer to the airport for your return flight.



Travel Dates.

TRIP ONE

Arrival: Sunday 5th February, 2012
Return: Wednesday 8th February, 2012

TRIP TWO

Arrival: Wednesday 8th February, 2012
Return: Saturday 11th February, 2012

TRIP THREE

Arrival: Monday 13th February, 2012
Return: Thursday 16th February, 2012

TRIP FOUR

Arrival: Thursday 16th February, 2012
Return: Sunday 19th February, 2012

TRIP FIVE

Arrival: Monday 20th February, 2012
Return: Thursday 23rd February, 2012

TRIP SIX

Arrival: Thursday 23rd February, 2012
Return: Sunday 26th February, 2012





Booking Terms & Conditions.

OPTION 1 €8,690 PER PERSON.

Ruka Peak Hotel – Perched high up the mountain, the comfortable Ruka Peak Hotel has its own luxurious spa and features a magnificent valley view from every room.

OPTION 2 €9,300 PER PERSON.

Ruka Peak Apartment – As an alternative to hotel room accommodation, you can book a 65m² apartment. This has its own fireplace, sauna and a balcony offering magnificent views.

OPTION 3 €9,990 PER PERSON.

Ruka Peak Deluxe Apartment – The deluxe apartments are more spacious at around 100m² and are styled in a contemporary fashion with spectacular views. They offer the latest facilities with separate bedrooms, a spacious living room and their own saunas.

OPTION 4 €10,490 PER PERSON.

Ruka Peak Cottage – The Scandinavian-style cottages are only a few steps from the hotel and provide a stylish alternative to the hotel accommodation. With over 100m², they offer more space and privacy with the living and sleeping areas separate.

OPTION 5

If you would like to stay as a family or group of friends together in one Apartment or Cottage, please let us know details of your group and we will confirm costs and availability.

Prices include domestic flights between Helsinki and Kuusamo, cottage accommodation, meals and all activities.

Reservations & Information.

INSURANCE

We recommend that you ensure you have adequate travel insurance cover for yourself and any items you may bring with you. All participants must have a full driving licence.

TERMS AND CONDITIONS

For full details of the terms and conditions, please visit our website or contact our telephone hotline on +44 (0)1675 445945

FLIGHTS

The price includes return flights from Helsinki to Kuusamo. Please call the Bentley Driving hotline on +44 (0)1675 445945 and a member of our staff will be pleased to supply you with all flight details regarding the trip you are interested in.

RESERVATIONS & INFORMATION

You can reserve your trip by:

TELEPHONE

Reservation hotline—you can reach one of our staff on the Bentley Driving hotline:

+44 (0)1675 445945 between 9 am and 6 pm (CET),

EMAIL

You can also request a reservation by sending an e-mail to the Bentley Driving office:

info@bentleydriving.com

PAYMENT

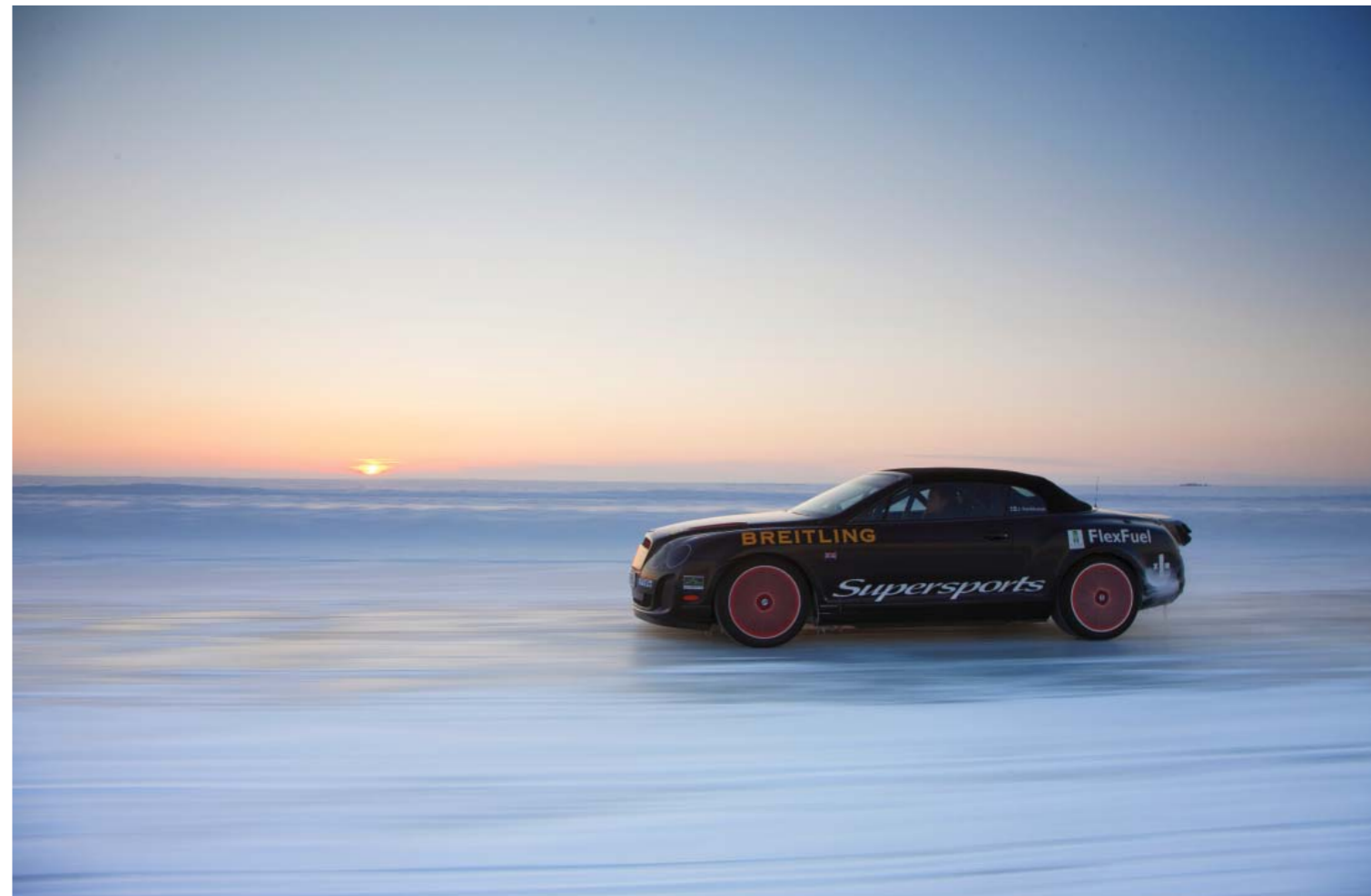
Following reservation you will be sent an invoice for the full amount, payable within 10 days.

CANCELLATION

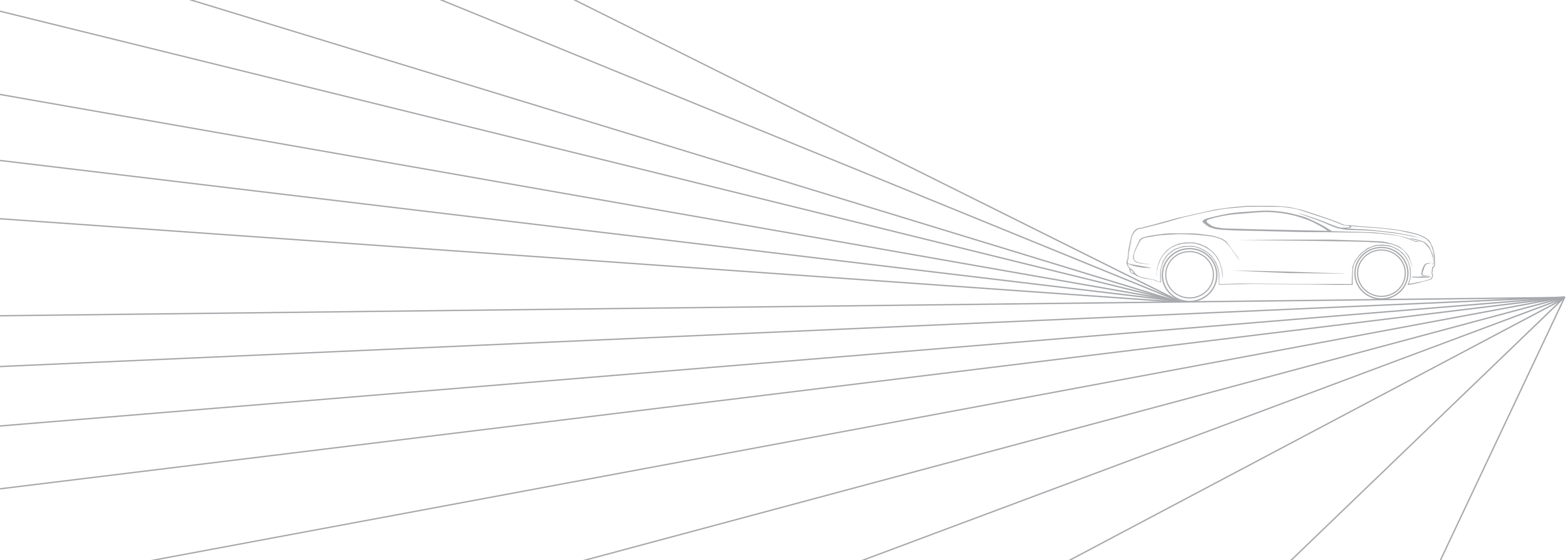
You can cancel up to ten weeks before departure and receive a 90% refund. After this date, cancellations will be subject to payment of the entire invoice amount.

CONTACT: If you have any questions, please do not hesitate to contact us at:

Bentley Driving, Mouldings Green, Kenilworth Road, Meriden, CV7 7LJ, UK. Tel: +44 (0)1675 445945 E-mail: info@bentleydriving.com







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